

BROOKHAVEN LITTLE THEATRE



BROOKHAVEN  
LITTLE  
THEATRE

2023-2024

# Sponsorship Packages

# THANK YOU!

Thank you for your interest in becoming a sponsor of the 2023/2024 season at Brookhaven Little Theatre! We are so grateful for the tremendous support of our community.

Out-of-town guests and newcomers to the theatre are always amazed that such professional and high quality theatrical productions are available in a small town like Brookhaven. We are honored to be a leader in the arts community and to provide excellent and family-friendly entertainment to thousands of patrons from all across our region each year. We could not do this without the generous support of business partners like you in our community who financially support the mission of BLT.

Please review the sponsorship opportunities listed in this packet and determine which level of sponsorship is best for your business. We are truly grateful for any support you can provide, and we are committed to giving your business maximum exposure to our patrons. Thank you for investing in the arts in our community!

## Brookhaven Little Theatre

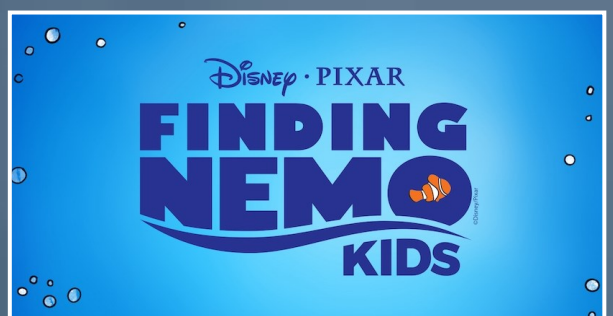
Suzanne Cagle, *Business Manager*

Steven McMorris, *Production Manager*

## Why YOU should support BLT...

*(We get it...you get asked for money all the time!)*

1. **Our patrons are your customers!** Expose your brand to over 10,000 people this year at BLT!
2. **We promote YOU!** Your sponsorship is more than a donation. We are committed to giving your brand maximum exposure to help you reach your marketing goals and gain recognition in the community!
3. **You get to see all the shows!** Each sponsorship level includes a certain quantity of season tickets for you and your employees!
4. **You make a difference!** Your support not only helps keep the arts alive in our community, but you allow people of all ages to have an outlet to pursue their love of theatre!
5. **Theatre changes communities!** Studies have revealed that the arts have a positive impact on community and economic development, health and wellness, and neighborhood vitality!



# Sponsorship Packages

## Presenting Level Sponsorships

Each of our regular season shows will have 1 Presenting Sponsor that will be the premier sponsor of the show and receive top benefits and sponsor placement for that show.



Fall Musical | *Into The Woods*  
Oct 12-22, 2023 | 8 Performances  
Includes 10 Tickets to all shows of the season!  
**Sponsorship Investment: \$3,500**



Christmas Musical | *A Ghost Tale for Mr. Dickens JR.*  
Dec 7-10, 2023 | 5 Performances  
Includes 8 Tickets to all shows of the season!  
**Sponsorship Investment: \$2,500**



Winter Play | *The Play That Goes Wrong*  
Feb 8-11, 2024 | 5 Performances  
Includes 8 Tickets to all shows of the season!  
**Sponsorship Investment: \$2,500**



Spring Musical | *Cinderella*  
Apr 12-22, 2024 | 11 Performances  
Includes 14 Tickets to all shows of the season!  
**Sponsorship Investment: \$8,000**

**In addition to the ticket quantities listed above, Presenting Sponsors will also receive:**

- Named as “Presented By” sponsor for the show.
- Logo/Name on front cover of the show’s playbill
- Logo/Name on all printed promotional materials for the show
- Tagged in each promotional post on Facebook
- Logo/Name in top placement on sponsor page in the playbill
- Full page ad on back cover of playbill
- Recognition in pre-recorded welcome at the show
- Scrolling logo on lobby TV screens at a 4:1 ratio to other sponsors
- Framed poster presented to business representative onstage at the show
- Logo/Name on BLT website with link to company’s website
- 2 Memberships for business owner/representative.

**PLUS:** Presenting Sponsors will be listed as a Supporting Level Sponsorship for all other shows in the season for which they are not the Presenting Sponsor.

# Sponsorship Packages

## Supporting Level Sponsorships



### Director Level

**\$1500**

Includes 6 Tickets Per Show



### Actor Level

**\$1000**

Includes 4 Tickets Per Show



### Ensemble Level

**\$500**

Includes 2 Tickets Per Show

**Supporting Level Sponsors will also receive the following benefits for each show:**

- Logo/Name listed on sponsor page in each playbill
- Logo/Name on BLT website with link to company's website
- Scrolling logo on lobby TV screens
- 2 Memberships for business owner/representative

## In-Kind Sponsorships

In-kind donations of goods, services, and equipment are accepted in exchange for a sponsorship. In-kind donations will receive a comparable **Supporting Level** sponsorship that best matches the value of the donation.





## 2023/2024 Sponsorship Commitment Form

### Sponsor Information:

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Your sponsorship entitles you to two BLT Memberships. Members are eligible to serve on the Board of Directors and have voting privileges at the Annual Membership Meeting. Please designate the individuals you wish to be listed as members. (i.e.: business owner, spouse, business representative, etc.)

Member 1: \_\_\_\_\_ Email: \_\_\_\_\_

Member 2: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Commitment:

#### ◆ Individual Show Presenting Sponsor (select show)

- Into The Woods* | Fall Musical | **\$3,500**
- A Ghost Tale for Mr. Dickens JR.* | Christmas Musical | **\$2,500**
- The Play That Goes Wrong* | Winter Play | **\$2,500**
- Cinderella* | Spring Musical | **\$8,000**

***Presenting Level Sponsors will be listed as a Supporting Level Sponsor on all other shows of the season at no additional charge!***

#### ◆ Supporting Level Sponsor

- Director Level Sponsor | **\$1500** (Includes all shows)
- Actor Level | **\$1000** (Includes all shows)
- Ensemble Level | **\$500** (Includes all shows)

#### ◆ In-Kind Donation

Description of Donation \_\_\_\_\_ Estimated Value \$ \_\_\_\_\_  
(In-Kind donations will receive a Supporting Level Sponsorship that best matches the value of the donation. )

**Please mail this form along with your payment to:  
Brookhaven Little Theatre | P.O. Box 943 | Brookhaven, MS 39602**

***Thank you for supporting the arts!***

## Choose Your Show Dates

*Don't worry...Members can transfer dates free of charge!*

### **Into The Woods**

Oct 12-7:00 PM | Oct 14- 2:00 PM | Oct 14- 7:00 PM | Oct 15- 2:00 PM | Oct 19- 7:00 PM |  
Oct 21- 2:00 PM | Oct 21- 7:00 PM | Oct 22- 2:00 PM

### **Magic Tree House: A Ghost Tale for Mr. Dickens JR.**

Dec 7- 7:00 PM | Dec 8- 7:00 PM | Dec 9- 2:00 PM | Dec 9- 7:00 PM | Dec 10- 2:00 PM

### **The Play That Goes Wrong**

Feb 8- 7:00 PM | Feb 9- 7:00 PM | Feb 10- 2:00 PM | Feb 10- 7:00 PM | Feb 11- 2:00 PM

### **Rodgers & Hammerstein's Cinderella**

Apr 18- 7:00 PM | Apr 19- 7:00 PM | Apr 20- 2:00 PM | Apr 20- 7:00 PM | Apr 21- 2:00 PM |  
Apr 25- 7:00 PM | Apr 26- 7:00 PM | Apr 27- 2:00 PM | Apr 27- 7:00 PM | Apr 28- 2:00 PM

### **Mean Girls JR.**

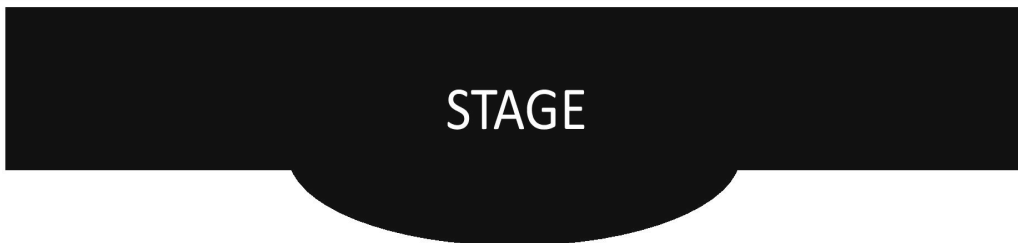
June 6- 7:00 PM | June 7- 7:00 PM | June 8- 2:00 PM | June 8- 7:00 PM | June 9- 2:00 PM

### **Finding Nemo KIDS**

June 27- 6:00 PM | June 27- 8:00 PM | June 28- 11:30 AM | June 28- 6:00 PM | June 28- 8:00 PM

## Select Your Seats

*Circle your desired seats. Seat requests are not guaranteed. Seats are sold on a first-come, first-served basis.  
If your desired seats are already sold we will seat you in the nearest available seat.*



Section A						Section C												Section B								
Row #	1	2	3	4	5	Row #	1	2	3	4	5	6	7	8	9	10	11	12	Row #	1	2	3	4	5	6	Row #
1	1	2	3	4	5	1	1	2	3	4	5	6	7	8	9	10	11	12	1	1	2	3	4	5	6	1
2	1	2	3	4	5	2	1	2	3	4	5	6	7	8	9	10	11	12	2	1	2	3	4	5	6	2
3	1	2	3	4	5	3	1	2	3	4	5	6	7	8	9	10	11	12	3	♿	2	3	4	5	6	3
4	1	2	3	4	5	4	1	2	3	4	5	6	7	8	9	10	11	12	4	1	2	3	4	5	6	4
5	1	2	3	4	5	5	1	2	3	4	5	6	7	8	9	10	11	12	5	1	2	3	4	5	6	5
6	1	2	3	4	5	6	1	2	3	4	5	6	7	8	9	10	11	12	6	1	2	3	4	5	6	6
7	1	2	3	4	5	7	1	2	3	4	5	6	7	8	9	10	11	12	7	1	2	3	4	5	6	7
8	1	2	3	4	5	8	1	2	3	4	5	6	7	8	9	10	11	12	8	1	2	3	4	5	6	8
9	1	2	3	4	5	9	1	2	3	4	5	6	7	8	9	10	11	12	9	1	2	3	4	5	6	9
10	1	2	3	4	5	10	1	2	3	4	5	6	7	8	9	10	11	12	10	1	2	3	4	5	6	10
11	1	2	3	4	5	11	1	2	3	4	5	6	7	8	9	10	11	12	11	1	2	3	4	5	6	11
12	1	2	3	4	5	12	1	2	3	4	5	6	7	8	9	10	11	12	12	1	2	3	4	5	6	12
13	1	2	3	4	5		1	2	3	4	5	6	7	8	9	10	11	12	13	1	2	3	4	5	6	13